



June 8-9

# Sponsorships

The Red Clay Storytelling Festival will have its inaugural event on June 8 and 9. Expected attendance is 250. All sponsors will be mentioned in social media at a minimum of once a week prior to the festival and daily during the two-day event. To learn more about this great new event, visit [www.redclaystory.com](http://www.redclaystory.com).

## PRESENTING

**\$5,000**

Logo on program  
 Logo on back of T-shirts  
 Company mentioned in announcements during entire event  
 Promotional table available at Festival Marketplace  
 Opportunity for product distribution at festival  
 Linked logo on home page  
 Logo included in all collateral, print advertising and company mentioned in radio promos  
 6 festival passes<sup>1</sup>  
 6 VIP passes<sup>2</sup>

## PREMIERE

**\$2,500**

Logo in program  
 Logo on back of T-shirts  
 Company mentioned in announcements during daytime activities  
 Opportunity for product distribution at festival  
 Linked logo on Sponsor page  
 4 festival passes<sup>1</sup>  
 4 VIP passes<sup>2</sup>

## GOLD

**\$1,000**

Company name listed in program  
 Company name on back of T-shirts  
 Company name listed and linked on Sponsor page  
 4 festival passes<sup>1</sup>  
 1 VIP pass<sup>2</sup>

## SILVER

**\$500**

Company name listed in program  
 Company name listed and linked on Sponsor page  
 3 festival passes<sup>1</sup>

## BRONZE

**\$250**

Company name listed in program  
 Company name listed and linked on Sponsor page  
 2 festival passes<sup>1</sup>

<sup>1</sup>Festival pass – Includes Friday events (business workshop and evening concert), Saturday events (children's workshop, family concert and evening concert) and one Saturday workshop

<sup>2</sup>VIP pass – access to private room featuring snacks and comfort facilities as well as entry to Chief Bard's party to be held between Saturday afternoon workshops and the evening performance featuring heavy hors d'oeuvres and beverages.